



Ventura Countywide
Stormwater Quality
Management Program

Participating Agencies January 24, 2012

Camarillo

County of Ventura

Fillmore

Moorpark

Ojai

Oxnard

Port Hueneme

San Buenaventura

Santa Paula

Simi Valley

Thousand Oaks

Ventura County
Watershed Protection
District

State Water Resources Control Board
Division of Financial Assistance
Attn: Ms. Laura S. McLean, SWGP Program Manager
1001 I Street, 16th Floor
Sacramento, CA 95814

**Subject: LETTER OF SUPPORT FOR CASQA PROPOSITION 84
STORMWATER GRANT PROGRAM (SWGP) APPLICATION
OF A WEB-BASED PORTAL FOR STATEWIDE
COORDINATION OF MUNICIPAL STORMWATER PROGRAM
EFFECTIVENESS ASSESSMENT DATA AND INFORMATION**

Dear Ms. McLean:

On behalf of Ventura Countywide Stormwater Quality Management Program, I would like to express my strong support for the California Stormwater Quality Association's (CASQA) Proposition 84 Storm Water Grant Program (SWGP) application, which will support the use of the State Water Resources Control Board's March 2011 Guidance for Assessing the Effectiveness of Municipal Storm Water Programs and Permits, and its companion document the May 2007 CASQA Municipal Program Effectiveness Assessment Guidance.

Identifying where programs are effective and how that can relate to improved water quality is essential to achieve program goals. This project will demonstrate how municipal stormwater programs have applied the PEA concepts and methods to evaluate how well their programs are working and to identify the modifications necessary to improve them and focus their limited resources.

The grant will allow for the coordination and expansion of the use of the two PEA guidance manuals. These documents represent the state-of-the-art for assessing California stormwater programs. Concentrating on results oriented permit compliance and identifying the types of assessments and metrics used by managers, what they've learned, and where assistance is most needed in the future is fundamental to improving effectiveness.



Ms. Laura McLean
SWRCB
January 24, 2012
Page 2 of 2

The project will have a benefit for throughout the state and nationally. This project also has broad applicability beyond the stormwater program since the same types of approaches and assessments will be necessary within the Total Maximum Daily Load (TMDL) program as responsible parties with Waste Load Allocations (WLAs) will have to demonstrate progress towards the attainment of the WLAs over time.

CASQA has been a leader on PEA both statewide and nationally and will use this project to advance the knowledge about this subject and to identify real-world application of these concepts. This project is necessary to assist the regulators and stormwater program managers with the full incorporation of PEA as a part of the overall stormwater program.

I am grateful for the opportunity that the State Water Resources Control Board, Division of Financial Assistance is providing this grant, and I strongly recommend the awarding of this grant to CASQA that will coordinate and expand the use of Program Effectiveness Assessment Guidance. Should you have any questions, please do not hesitate to contact me at (805) 654-5051.

Sincerely,



Gerhardt Hubner
*On Behalf of the Entire
Ventura Countywide
Stormwater Management Program*

CC: Shirley Birosk, Los Angeles Regional Water Quality Control Board
Ventura Countywide Stormwater Management Committee